



Press Release

Tata Realty And Infrastructure Limited (TRIL) launches Tritvam, the most awaited international residences at Kochi, Kerala

- *Built on an area of approximately 8.44 acres, this premium high-rise property envisages state of the art 3 & 4 BHK and duplex apartments*
- *The total project costs over Rs. 550 crores*
- *Spectacular views of the Arabian sea on one side and lush green landscapes of the Mangalvanam bird sanctuary on the other side*
- *Designed by the internationally acclaimed and award winning Australian architectural firm Woods Bagot*
- *Construction awarded to Leighton – one of India's largest and most respected international contractors. Part of the Leighton Holdings Group, Australia's leading construction, mining and project development group*
- *Internationally acclaimed landscape artist – Made Wijaya commissioned to create the most exclusive residential landscape in Kochi*

Kochi, August 20, 2012 - Tata Realty And Infrastructure Limited (TRIL), a 100% subsidiary of Tata Sons Ltd, one of India's largest and most respected conglomerate, today launched its internationally styled premium water front residential property, 'Tritvam' amidst grand celebrations and fanfare. Located on the most scenic and coveted Marine Drive in Kochi and spread over 8.44 acres of land, the plush property is centrally located and enjoys excellent connectivity and proximity to the economic centres of the city.



Tritvam marks the entry of TRIL in Kochi and is distinctly one of the most high end and luxurious upcoming residential properties in the city. Kochi in the past few years has grown at an unprecedented rate with the real estate sector alone showing a growth rate of over 30 per cent. The city with its

enormous tourist magnetism and high international interests has catapulted to be one of the most desirable and popular cities of Southern India.

Tritvam with a total development area of 1.18 million sqft and an investment of over Rs. 550 crores, brings the most spectacular internationally styled high-rise homes to the city of Kochi. Set in the most scenic location, Tritvam will have 468 state of the art 3, 4 BHK and spacious duplex flats with a fine view of the Arabian sea. The property boasts of several world class amenities including a fully equipped club house, fitness center, yoga court and exclusive facilities like squash & tennis court, jogging track etc. for the sports enthusiasts, swimming pools with pool decks and cafés, spacious parking areas and a state of the art security system. Designed by

Registered Office: Army and Navy Building, 2nd floor, 148 M G Road, Mumbai - 400 001.

Correspondence Address: TRIF Kochi Projects Pvt. Ltd., Goshree - Pachalam Link Road (GIDA Road), Marine Drive, Kochi - 682 018.

Tel : +91 484 6400021 | www.tritvam.com



the internationally renowned architect Woods Bagot – Australia, Tritvam promises the most exquisite & international living experience that Kochi has to offer. The piling for the project is almost complete and total completion is slated for December 2014.

Speaking to the media at the press conference, Mr. Sanjay G Ubale, MD & CEO, Tata Realty And Infrastructure Limited (TRIL) said, *“Tritvam is a very unique project and is one of our finest residential developments in Kochi, Kerala. With Tritvam we bring world class state-of-the-art apartments which not only offers the city’s best scenic beauty to its occupants but also the best in design, comfort, technology and amenities. We have received an overwhelming response since the announcement of the project and are delighted that Tritvam has garnered much interest amongst investors and buyers in the country and abroad.”*

The company hosted a glittering event on Sunday evening for its guests who had flown down from across the world to be a part of the event. The evening saw enthralling performances from the beautiful and talented bollywood actress and acrobat Isha Sharwani and the captivating Daksha Sheth dance troop. The event was kick-started with an address by the senior officials of the company and was followed by some spectacular performances by the celebrity dancers.

About Tata Realty And Infrastructure Limited

Keeping up with the Tata philosophy of leadership in sectors of national economic significance, Tata Realty and Infrastructure Ltd was set up to identify the most promising opportunities for growth in the Indian real estate and infrastructure arena. TRIL is currently focused on long term infrastructure projects of national significance, as well as mixed use projects in the real estate sector. As is with all Tata companies, selection of projects is a specialized process, with the eventual selection list scoring high not only on business objectives, but also on the guiding Tata values and policies.

Tata’s is one of India's largest conglomerates, with a total market capitalization of nearly \$105 billion, and 107 operating companies in seven business sectors, employing over 365,000 people worldwide.

For further information please contact:

Mr. Cyrus Engineer

Tata Realty and Infrastructure Ltd

Tel: +91 22 6629 4000

Email: cengineer@tata.com

Manisha Keshwa

Rediffusion/Edelman

Tel: +91 88792 88634 / +91 98702 55567

Email: manisha.keshwa@edelman.com

Registered Office: Army and Navy Building, 2nd floor, 148 M G Road, Mumbai - 400 001.

Correspondence Address: TRIF Kochi Projects Pvt. Ltd., Goshree - Pachalam Link Road (GIDA Road), Marine Drive, Kochi - 682 018.

Tel : +91 484 6400021 | www.tritvam.com